



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1361647

Schedule Dates 10/09/12-10/15/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA FOR AMERICA (187386)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 1537
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments OBAMA FOR AMERICA
OBAMA FOR AMERICA

Date Entered 08/24/12
Last Modified 08/27/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09786548
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,087.50
Net Total \$40,162.50
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	66	\$47,250.00
Grand Total:	66	\$47,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/09/12-10/15/12	3	:30	6A- 6:30A (EST)		1	1						2	\$600.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 3	8/24/12
2.0	Normal Line / News	10/09/12-10/15/12	3	:30	7A- 8A (EST)		1	1	1	1	1			5	\$700.00	\$3,500.00	Asheville (WLOS)	GMA LEVEL 3	8/24/12
3.0	Normal Line / News	10/09/12-10/15/12	3	:30	8A- 9A (EST)		1	1	1	1	1			5	\$600.00	\$3,000.00	Asheville (WLOS)	GMA LEVEL 3	8/24/12
4.0	Normal Line / News	10/09/12-10/12/12	3	:30	11:58:41A- News-News 13 at Noon	3		X	X	X	X			3	\$400.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 3	8/24/12
5.0	Normal Line / News	10/10/12-10/12/12	3	:30	6:30A- 7A (EST)				1	1	1			3	\$700.00	\$2,100.00	Asheville (WLOS)	NEWS LEVEL 3	8/24/12
6.0	Normal Line / News	10/13/12-10/13/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 3	8/24/12
7.0	Normal Line / News	10/14/12-10/14/12	3	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 3	8/24/12
8.0	Normal Line / News	10/14/12-10/14/12	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$350.00	\$350.00	Asheville (WLOS)	NEWS LEVEL 3	8/24/12
9.0	Normal Line / SPOT	10/10/12-10/15/12	3	:30	10:58:30A- ABC-The View		1		1					2	\$400.00	\$800.00	Asheville (WLOS)	VIEW LEVEL 3	8/24/12
10.0	Normal Line / News	10/11/12-10/15/12	3	:30	12:30P- News-News 13 at 1230p		1			1	1			3	\$350.00	\$1,050.00	Asheville (WLOS)	NEWS LEVEL 3	8/24/12
11.0	Normal Line / SPOT	10/09/12-10/15/12	3	:30	4:00:30P- Katie		1	1						2	\$175.00	\$350.00	Asheville (WLOS)	KATIE	8/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Agency

Greer Margolis Mitchell, Burns & Associates-Washi

Product

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Brand

OBAMA FOR AMERICA (187386)

Salesperson

Millennium/PHL, Philadelphia (1103)

Sales Office

Millennium Philadelphia

Buyer Name

BASSETT, LAURA

Phone/Fax

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CPE

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12.0	Normal Line / News	10/09/12-10/15/12	3	:30	4:59P- News-News 13 First News At 5p		1	1	1	1	1			5	\$600.00	\$3,000.00	Asheville (WLOS)	NEWS LEVEL 3	8/24/12
13.0	Normal Line / News	10/09/12-10/15/12	3	:30	5:28P- News-News 13 at 5:30p		1	1	1	1	1			5	\$700.00	\$3,500.00	Asheville (WLOS)	NEWS LEVEL 3	8/24/12
14.0	Normal Line / News	10/09/12-10/15/12	3	:30	6P- 7P (EST)		2	1	2	1	1			7	\$1,000.00	\$7,000.00	Asheville (WLOS)	NEWS LEVEL 3	8/24/12
15.0	Normal Line / News	10/14/12-10/14/12	3	:30	6P- 7P (EST)	1							X	1	\$800.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 3	8/24/12
16.0	Normal Line / SPOT	10/09/12-10/15/12	3	:30	6:58:50P- Wheel of Fortune		1	1	1		1			4	\$900.00	\$3,600.00	Asheville (WLOS)	WHEEL LEVEL 3	8/24/12
17.0	Normal Line / SPOT	10/09/12-10/15/12	3	:30	7:28:30P- Jeopardy		1	1		1				3	\$1,000.00	\$3,000.00	Asheville (WLOS)	JEOPARDY LEVEL 3	8/24/12
18.0	Normal Line / News	10/09/12-10/15/12	3	:30	10:59:56P- News-News 13 11p Late News		2	2	2	1				7	\$800.00	\$5,600.00	Asheville (WLOS)	NEWS LEVEL 3	8/24/12
19.0	Normal Line / News	10/13/12-10/13/12	3	:30	11:30:56P- News-News 13 11p Late Late News	1						X		1	\$700.00	\$700.00	Asheville (WLOS)	NEWS LEVEL 3	8/24/12
20.0	Normal Line / News	10/09/12-10/15/12	3	:30	11:35P- ABC-Nightline		1	1	1					3	\$400.00	\$1,200.00	Asheville (WLOS)	NITELINE LEVEL 3	8/24/12
21.0	Normal Line / Prime Premium	10/09/12-10/09/12	3	:30	7:58P- A8C-Dancing With The Stars (Tuesday)	1		X						1	\$4,000.00	\$4,000.00	Asheville (WLOS)	DANCING RESULTS LEVEL 3	8/24/12
22.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7:28:30P- Jeopardy	1		X	X	X	X			1	\$1,000.00	\$1,000.00	Asheville (WLOS)	Jeopardy	8/27/12

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Date:

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